

Value our Membership

Action Team Article
October 2010



It's All About How and What we Say!!

Daughters of the Nile are here today because ONE very important lady, Mabel R. Krows invited a small group of ladies to meet at her home. These ladies decided to form a club and that club led to the organization we have today.

The value of a member is unlimited and may be defined by everyone. She may be tall, short, petite, medium or large, but she joined Daughters of the Nile for a reason. She may be serious, happy go lucky, kind, a friend, a follower or a leader, but she joined Daughters of the Nile for a reason.



HERE IS THE
CHALLENGE:

Get to know your
members, bring them
back, utilize their
talents, grow and
prosper with your
NEW ATTITUDE!!

Questions to Start A Discussion:

- Do we know the reasons that ladies join the Daughters of the Nile?
- Have we tapped every member's resources?
- Do we value her, inspire her and lead her on the path to right thinking, teaching, acting, speaking and living?
- Have we maintained contact with her?
- Have we asked her to participate and help?
- Is she included?
- Does her opinion count?
- Is she met with friendship and love?
- Have we met her expectations of membership?
- Have we asked her what her expectations are?
- Have we reinforced the information from the initiation by sharing our resource books and inviting her to attend the next Ceremony of Initiation?
- Have we told her about our "My Gift Program", Foundation, and Supreme Session?
- Did we assign her a mentor?
- Membership retention can be affected by merely the way things are stated. If you are greeted with a smile in their voice, how do you respond? It would be a natural reaction to respond in the same manner we are greeted. In fact, the cheery greeting may tend to even change our mood to a cheery one. Are we making attending Session a pleasant experience for our membership so that returning will be a priority?
- Listen to your sessions next time and see what your membership is saying. Fun and inviting-- Boring and l-o-n-g? Saying to the world with our speaking voices that we are where we are making a difference and loving it is what counts. How can we affectively say WE want you here? Start out with a smile in your voice and sincerity in your message. Before long your attitude will be catching on. After all – it is contagious!!
- Each lady has value as a member. Have we looked for and found that value? Have we spent time talking to each other, making friends, exploring ideas and concepts? Have we utilized our member's willingness to work and to contribute to our local Temples and Clubs as well as to the Supreme Temple?
- Can you speak to someone at the next Session and make them want to return?

